



Service above self...

# OWENSBORO'S ROTARY IMPETUS

...since 1915

Vol. 53, No. 19

Published weekly by the Owensboro, Kentucky Rotary Club

November 17, 2008

## Programs

**This Week's Program:** Barry Carden and Sally Hager Wood - Goodfellows Club

### Upcoming Programs:

Nov. 26 – Thanksgiving Program - Jamus Edwards, Pleasant Valley Community Church

Dec. 3 – Club Assembly

Program Chair for November is **Gordon Wilkerson**. Program Chair for December is **Bo Barron**.

## Make Note....

\* **Congratulations** to our own wonderful server, **Betty King**, who was recently elected president of the Rebekah Assembly of Kentucky.

\* **Volunteers needed** to help create a new Rotaract Club. Contact **President Tom Smith**.

### Bell Ringers Needed!

Our club will be ringing the Salvation Army Bell on Saturday, December 13 in two locations at Wesleyan Park Plaza. A sign-up sheet is at the Fellowship Table.

Fellow Rotarian **Capt. Paul Gilliam** reminds us that the funds raised serve 650 local families.

Make plans now to take your turn at the kettle!



## Your President Speaks...

Now that everyone has had a chance to read about and hear about our upcoming Annual Fund Raiser (AFR), it is time to find out who is going to be a part of it. Every single non-Rotarian I have mentioned it to has reacted the same way, with "...Wow, what a cool idea!" It embodies such Kentucky tradition and our location will be totally unique. I believe we are going to sell out and raise a good deal of cash, and it marks the beginning of building our own Foundation to our goal of \$1 million!!

As I announced at this week's meeting, the AFR Committee needs the following:

**1) Sponsors!** So far BKD (Jeff Ebelhar), Champion Ford (Bruce B.) and Time Warner (Chris Poynter) have made commitments. Be aware that this contribution can be in '08 or '09, whichever is best for your company. We will need 12 to 15 major sponsors to pull it off. Brescia and Fr. Larry have offered our tables and chairs.

**2) HELP!** We are getting volunteers to step up and offer their expertise. So far, **Marijane Salmon** is in charge of Decorations, and **Barbara Poynter** will do the Silent Auction (in addition to her role as 'Master Mind'). **Richard Stallings** has offered to be Sergeant at Arms for the event. We need Set Up and Clean Up crews, so ask your wife or husband and your kids if they can lend a hand when Feb. 14th rolls around. Marijane and Barbara will need teams for decorating and the auction, too.

**3) Silent Auction items:** Gift items, baskets of goodies, gift certificates, a stay at your Florida condo! Knickknacks, whatnots...you name it... the more the better! SEE BARB.

**4) Your enthusiastic support!** This is our Club's project and can be the start of something really BIG! We expect it to be an annual event that could turn into one of the best attended social fund raisers in Owensboro. Since we have made the decision to go for it, then I am committed to producing a WINNER! So, please get on board with the idea, whether you like Bourbon or not! There will be great food, and good music and dancing. And it is for Rotary - for the kids and for the less fortunate of our community and the world. Keep that in mind as we go forward with Owensboro Rotary's FIRST ANNUAL FUND RAISER in the modern era.

**THINK BIGGER!!!**

See you next week,  
*President Tom*

## Meeting Notes from November 12, 2008

**PRAYER, PLEDGE & 4-WAY TEST:** Larry Mercer

**ATTENDANCE & GUESTS:** Gene Tice reported 69 members and 3 guests present.

**PROGRAM:** **Gordon Wilkerson** introduced Dr. Crystal McMahan, a radiation oncologist. Dr. McMahan specializes in head and neck cancers and is skilled in advanced radiation therapy. She is a graduate of the University of Louisville School of Medicine, where she completed a residency program in radiation oncology at the University's Brown Cancer Center. Dr. McMahan recently joined the staff of the OMHS Mitchell Memorial Cancer Center and praised our facility as one of the best in the region. She explained IMRT (Intensity Modulated Radiation Therapy) and how it shrinks tumors in a very defined area resulting in less damage to other critical parts of the body. Many of these treatments can be done in days, replacing traditional treatments that may take weeks. The benefits of the new technologies outweigh any discomfort associated with the immobilization techniques they may require.

*Happy Birthday to...*

**Bill Gabbert** – Nov. 17

**Darrell Higginbotham** – Nov. 21

**POSTMASTER:**  
Send address changes to

**IMPETUS**  
**OWENSBORO ROTARY CLUB**  
2707 Breckenridge Street  
Owensboro, KY 42303

PERIODICALS  
U.S. POSTAGE  
PAID  
OWENSBORO, KY  
42301



2008/09  
Rotary International  
Theme

### *The 4-Way Test*

*Of the things we think, say or do:*

- *Is it the Truth?*
- *Is it fair to all concerned?*
- *Will it build good will and better friendships?*
- *Will it be beneficial to all concerned?*

### Rotary Reminders

- Don't forget to make up your missed meetings at Daviess County Rotary at Moonlite at 7 am on Tuesday.
- If you have an email address and are not receiving the *Impetus* online, or you have changed your email address, please send that information to **[kim@mediaworksadvertising.com](mailto:kim@mediaworksadvertising.com)**.

Please mail any questions, suggestions, or comments regarding the *Impetus* to:

Impetus Editor  
c/o Owensboro Rotary Club  
2707 Breckenridge Street  
Owensboro, Kentucky 42303

**Visit Owensboro Rotary on the Web!**

[www.owensbororotary.org](http://www.owensbororotary.org)

### Meeting Information

**Meeting Time:**

Every Wednesday at 12:00 noon

**Meeting Location:**

Owensboro Country Club  
400 E. Byers Avenue  
Owensboro, Kentucky 42303

**2008/09 Club Officers**

President: Tom Smith  
Vice President: Patty Ray  
Past President: Patrick McNulty  
Secretary: Dean Ehrenheim  
Treasurer: Bob Nation