



Service above self...

OWENSBORO'S ROTARY IMPETUS

...since 1915

Vol. 55, No. 17

Published weekly by the Owensboro, Kentucky Rotary Club

November 1, 2010

Programs

This Week's Program:
Tom Gaston – Twisters

Upcoming Programs:
Nov. 10 Kentucky Bisons Basketball
Nov. 17 TBA

Mark your calendar!



- **Thanksgiving program** – Wednesday, November 24
- **Salvation Army Bell Ringing** – early December
- **Annual Fundraiser** – Bourbon Heritage Celebration (aka "The Bourbon Ball") – Saturday, February 12, 2011



Every vote counts!

Don't forget to cast yours on November 2

Happy Birthday to...

Dan Douglas – November 5
Larry Mercer – November 5
Jane Noble – November 6



Your President Speaks...

Dear Rotarians:

I am excited to come to the end of "Member Protection Plan." **Dave Silvert** and I reviewed the list of Rotarians who brought guests over the past three months and it is STOUT. Way to go Rotarians!

This coming Wednesday, we will draw one name out of the big Rotary Bag. The name drawn will win a 32-inch LG TV. Contrary to my assertion last week, if you cannot come you may still win. I know of two people who have business conflicts and when the Board met we decided to waive that requirement. But remember how much more exciting it will be to be there when your name is drawn...so come if you can. It looks like we may continue this "Member Protection Plan" program again after the new year. Let me or any Board member know what you think.

John Kazlauskas shared that the mentoring program at Sorgho Elementary School may be adopted in similar form by the Greater Owensboro Chamber of Commerce. Great job folks!

Our program last week from Bob Smiley at US Bank was encouraging and revealing. As much of the housing mortgage market chose to offer gimmicks and risky financing, US Bank chose to stay the course with conservative and more traditional lending practices. While in the short term that did cost them millions, the results today have proven wise. US Bank has 5% of the entire nation's mortgage business and Owensboro has witnessed two major expansions of US Bank Mortgage - bringing an expected 500 new jobs.

Thanks for serving through Rotary. If you are interested in working on any number of great committees let me know.

President Dean

November is Rotary Foundation Month

It's time to celebrate Rotary's successes and rededicate ourselves to the Mission of Rotary worldwide.



It all began in 1917 when then RI President Arch Klumph announced the acceptance of endowments for doing good in the world – The Rotary Foundation was born! Contributions took off in 1947 in memory of our founder Paul Harris. Although The Rotary Foundation originally sponsored only educational programs, it added humanitarian programs in the late 1960s and has continued to evolve with the addition of our famous PolioPlus program and the Rotary Centers for International Studies.

Through Foundation grants and programs, Rotarians and other contributors can help change the world. We can finance a well for a village that lacks clean water, improve the environment, or provide scholarships to educate the next generation. These grants and programs help us realize Rotary's humanitarian mission throughout the world, including its number-one goal of eradicating polio.

When we make our club's "Every Rotarian, Every Year" (EREY) program a success, we help change the world. All money raised through EREY goes to the Annual Programs Fund, which supports The Rotary Foundation's humanitarian and educational programs. This includes humanitarian grants that Rotarians use for projects such as literacy classes, mosquito nets, and clean water.

Each week this month, the *Impetus* will take a closer look at one of these programs. We'll learn how through the Foundation, Rotary is making a world of difference!



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2010/11
Rotary International Theme

The 4-Way Test

Of the things we think, say or do:

- *Is it the Truth?*
- *Is it fair to all concerned?*
- *Will it build good will and better friendships?*
- *Will it be beneficial to all concerned?*

Rotary Reminders

- Don't forget to make up your missed meetings at Daviess County Rotary at Moonlite at 7 am on Tuesday.
- If you have an email address and are not receiving the *Impetus* online, or you have changed your email address, please send that information to kim@mediaworksadvertising.com.

Please mail any questions, suggestions, or comments regarding the *Impetus* to:

Impetus Editor
c/o Owensboro Rotary Club
1735 Frederica Street
Owensboro, Kentucky 42301

Visit Owensboro Rotary on the Web!

www.owensbororotary.org

Meeting Information

Meeting Time:

Every Wednesday at 12:00 noon

Meeting Location:

Owensboro Country Club
400 E. Byers Avenue
Owensboro, Kentucky 42303

2010/11 Club Officers

President: Dean Ehrenheim
Vice President: David Silvert
Past President: Patty Ray
Secretary: Chris Poynter
Treasurer: Kevin Schwartz