



Service above self...

# OWENSBORO'S ROTARY IMPETUS

...since 1915

Vol. 54, No. 27

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January 11, 2010

## Programs

### This Week's Program:

Alan Larsen - Houchens Industries

### **Program suggestions needed...**

We need your ideas, so please take a few minutes to fill out one of the program cards you'll find on your table this week. Or share your suggestions with **Dean Ehrenheim**. We appreciate your input!

## SILENT AUCTION ITEMS NEEDED!

Help make our Foundation fundraiser a success!

Contact **Patty Ray** 302-4256 or **Sister Suzanne Sims** 993-2557

## January is Rotary Awareness Month

How "Rotary Aware" are you?



### Did you know...

- Rotary Foundation Ambassadorial Scholarships is the world's largest, privately funded scholarship program.
- The Rotary Foundation has contributed more than \$2 billion in program awards and operations since 1947.
- As of January 2009, Rotary and the Bill & Melinda Gates Foundation pledged a combined \$555 million (\$355 million from the Gates Foundation, matched by \$200 million to be raised by Rotary) in support of the Global Polio Eradication Initiative.

## Your President Speaks...

Matt Francis, Executive Editor, and Owen Covington, Editorial Page Editor, from the *Messenger-Inquirer* presented our program last week. Owen mentioned that he moved here in 2004 and has survived a hurricane, tornado and the worst ice storm in recorded weather history for this area. The Ice Storm of 2009 was the top story last year as voted on by newspaper staff and the general public. He also mentioned the Big E implosion, downtown riverfront development, and the work on the 911 consolidation. He and Matt then opened the floor for questions about the newspaper (brave men) and the truth came out – our own **Bob Morris** is ultimately responsible for all content.

Invitations for the Bourbon Heritage Celebration have been sent out – if you did not receive yours see me at the meeting and I will give you one. Also, we will be opening up ticket sales to the general public with a newspaper announcement this week. Get your reservations in so you won't miss this event.

We will need lots of volunteers for set up and clean up at the event. Our new Rotaract Club is going to get involved. Sign-up sheets for our members are available at the Fellowship Table. Even if you cannot attend the Bourbon Ball please support it by helping with the actual event or donating a Silent Auction Item. We would appreciate everyone's involvement at some level in this fundraiser. We need you!

As mentioned at last week's meeting, our club is partnering with the Henderson Rotary Club to host the Rotary Leadership Institute at Henderson Community College in April. If you are interested in being involved in teaching Rotarians about Rotary and how to effectively fulfill a leadership role in the Rotary organization, or if you are interested in attending the Institute, please see me or **Pat McFarling**. A "Train the Trainers" session will be held at the OCTC campus here in Owensboro on Saturday, February 6.

This week's program will be a presentation by Alan Larsen from Houchens Industries on their unique company. This should be a very interesting program – please be sure to come and bring a prospective member. Make it a New Year's Resolution to attend Rotary, eat lunch with friends and enjoy a good program.

REMEMBER – THE FUTURE OF ROTARY IS IN YOUR HANDS!

See you Wednesday.

*President Patty*

## Meeting Notes from January 6, 2010

**PRAYER, PLEDGE & 4-WAY TEST:** Keith Cain

**ATTENDANCE & GUESTS:** Roger Coomes reported 59 members and 3 guests in attendance.

**50/50 Drawing:** Keith Cain won the drawing and an oil change from Champion Ford.

**PROGRAM:** Matt Francis, Executive Editor, and Owen Covington, Editorial Page Editor, from the *Messenger-Inquirer* provided a review of 2009.

## Happy Birthday to...

**Alma Randolph Patton**  
January 13

**Evelyn McCarty**  
January 15



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2009/10  
Rotary International  
Theme

### *The 4-Way Test*

*Of the things we think, say or do:*

- *Is it the Truth?*
- *Is it fair to all concerned?*
- *Will it build good will and better friendships?*
- *Will it be beneficial to all concerned?*

### Rotary Reminders

- Don't forget to make up your missed meetings at Daviess County Rotary at Moonlite at 7 am on Tuesday.
- If you have an email address and are not receiving the *Impetus* online, or you have changed your email address, please send that information to [kim@mediaworksadvertising.com](mailto:kim@mediaworksadvertising.com).

Please mail any questions, suggestions, or comments regarding the *Impetus* to:

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Owensboro, Kentucky 42301

Visit Owensboro Rotary on the Web!

[www.owensbororotary.org](http://www.owensbororotary.org)

### Meeting Information

**Meeting Time:**

Every Wednesday at 12:00 noon

**Meeting Location:**

Owensboro Country Club  
400 E. Byers Avenue  
Owensboro, Kentucky 42303

### 2009/10 Club Officers

President: Patty Ray  
Vice President: Dean Ehrenheim  
Past President: Tom Smith  
Secretary: David Silvert  
Treasurer: Kevin Schwartz