



Service above self...

OWENSBORO'S ROTARY IMPETUS

...since 1915

Vol. 54, No. 28

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Programs

This Week's Program:

Gordy Wilcher – The Music Industry

Program suggestions needed...

We need your ideas, so please take a few minutes to fill out one of the program cards you'll find on your table this week. Or share your suggestions with **Dean Ehrenheim**. We appreciate your input!



Attention all members joining from January 1, 2008 to the present!

The Owensboro Rotary Club invites you to a

New Member Orientation Luncheon
Thursday January 21, 11:30 a.m.
The Campbell Club

No cost to you - simply RSVP by Jan. 20 to **John Kurtz** at 270-929-0500 or john@kurtzauction.com

**There's still time...
but not much**

**Get your Bourbon Heritage
Celebration tickets NOW!**

Contact Jeff Ebelhar at
jebelhar@bkd.com

Your President Speaks...

A fascinating program was presented by Alan Larsen of Houchens Industries, Inc., an "ESOP Company" as their informational piece puts it. Alan is a Rotarian in Bowling Green and serves as president of Houchens North Foods. He began his presentation with the history of Houchens, starting with a little wooden shack in Glasgow KY where people bartered for groceries and supplies, and then covered the company's acquisitions beginning in 1998 to the present, including groceries, recycling facilities, tobacco, tanning beds, metal manufacturing, Van Meter Insurance, Save-a-Lot, Hilliard Lyons, etc. etc. etc. With 16,000 employee-owners, it is the largest 100% employee-owned company in the US.

We graduated our fifth Rookies team at the meeting last week - **Larry Durrence** and **Tyson Kamuf** were present to receive their certificates (**Dan Douglas** was absent). **Chris Poynter** presented the certificates and talked about this team's achievements, including their project at the building of the playground at the Wendell Foster's Campus.

Tom Smith was unable to present the Rookie graduation certificates as he was in Evansville with Mike Blake promoting our annual fundraiser. We will be opening up Bourbon Ball ticket sales to the general public with a newspaper announcement this week. If you have someone you want us to send an invitation to, let me know.

We will need lots of volunteers for set up and clean up at the event. Sign-up sheets for our members are available at the Fellowship Table. Even if you cannot attend the Bourbon Ball please support it by helping with the actual event or donating a Silent Auction Item. We would appreciate everyone's involvement at some level in this fundraiser. We need you!

As mentioned at last week's meeting, our club is partnering with the Henderson Club to host a Rotary Leadership Institute at Henderson Community College in April. If you are interested in being involved in teaching Rotarians about Rotary and how to effectively fulfill a leadership role in the Rotary organization, or if you are interested in attending the Institute, please see me or **Pat McFarling**. The "Train the Trainers" session will be held at the OCTC campus on Saturday, February 6.

This week's program will be Gordy Wilcher discussing the current state of the music business. This should be a very interesting program – please be sure to come and bring a prospective member. REMEMBER – THE FUTURE OF ROTARY IS IN YOUR HANDS!

See you Wednesday,
President Patty

Meeting Notes from January 13, 2010

PRAYER, PLEDGE & 4-WAY TEST: Mike Hobson

ATTENDANCE & GUESTS: Levi Reames reported 52 members and 1 guest in attendance.

50/50 WINNER: Mike Wallace

PROGRAM: Alan Larsen of Houchens Industries, Inc., gave a most interesting program on the largest ESOP company in the country.

Happy Birthday to...

David Silvert – January 21



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2009/10
Rotary International
Theme

The 4-Way Test

Of the things we think, say or do:

- *Is it the Truth?*
- *Is it fair to all concerned?*
- *Will it build good will and better friendships?*
- *Will it be beneficial to all concerned?*

Rotary Reminders

- Don't forget to make up your missed meetings at Daviess County Rotary at Moonlite at 7 am on Tuesday.
- If you have an email address and are not receiving the *Impetus* online, or you have changed your email address, please send that information to kim@mediaworksadvertising.com.

Please mail any questions, suggestions, or comments regarding the *Impetus* to:

Impetus Editor
c/o Owensboro Rotary Club
1735 Frederica Street
Owensboro, Kentucky 42301

Visit Owensboro Rotary on the Web!

www.owensbororotary.org

Meeting Information

Meeting Time:

Every Wednesday at 12:00 noon

Meeting Location:

Owensboro Country Club
400 E. Byers Avenue
Owensboro, Kentucky 42303

2009/10 Club Officers

President: Patty Ray
Vice President: Dean Ehrenheim
Past President: Tom Smith
Secretary: David Silvert
Treasurer: Kevin Schwartz