



Service above self...

OWENSBORO'S ROTARY IMPETUS

...since 1915

Vol. 54, No. 29

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January 25, 2010

Programs

This Week's Program:

Kevin Humphrey – Hollison Technologies

Upcoming Programs:

Feb. 3 James Robinson – Bowling Green International Center

Please take note...

We need your help to make our "Bourbon Ball" fundraiser a success!

- **Donate a Silent Auction item.** Contact **Patty Ray** 302-4256 or **Sr. Suzanne Sims** 993-2557.
- **Volunteer to help set up or clean up.** Sign-up sheets are circulating at meetings.
- **Buy a ticket.** Tickets are available at meetings or contact **Jeff Ebelhar** at jebelhar@bkd.com.

Talk it up!! Tell your friends!!

HAITI RELIEF



ShelterBox tents are immediately put to use at field hospitals. Visit the ShelterBox website – www.shelterbox.org – for more information.



Trainers needed... for a Rotary Leadership Institute to be held in Henderson in April. If you're interested in teaching Rotarians about Rotary and how to effectively fulfill a leadership role, please see **Patty Ray** or **Pat McFarling**. The "Train the Trainers" session will be held at the OCTC campus on Saturday, February 6.

Your President Speaks...

Did you know Owensboro has a music store that not only sells you the instrument but also teaches you to play it? Gordy Wilcher presented last week's program - he owns Owensboro Music Store, and the way he tells it, they sell you the instrument, teach you how to play and even have jam sessions at the store. Sounds like it would be fun to hang out there. He made some very good points about shopping in Owensboro and also had some good tips on using social media (i.e. Facebook, MySpace, Twitter) and other Internet tools to advertise to customers. He was instrumental in starting a website for music store owners (surprisingly named musicstoreowners.com) that has developed into a nationwide support site for this line of business. Interesting person and program.

We opened up Bourbon Heritage Celebration ticket sales to the general public in the newspaper this past weekend. If you have someone you want us to send an invitation to, let me know. Also, we will be set up to take reservations at the next few meetings and now have the capability to accept Visa and Mastercard, as well as good ole' cash.

We will need lots of volunteers for set up and clean up at the event. Sign-up sheets for our members will be circulated at the meeting. Even if you cannot attend the Bourbon Ball please support it by helping out or donating a Silent Auction Item. We would appreciate everyone's involvement at some level in this fundraiser. We need you!

Be ready to play 50/50 this week - fifty percent of the proceeds go in your pocket! Last week we elected to contribute the other fifty percent towards ShelterBoxes and will continue that for the next few weeks. If you saw the paper Saturday, you know this is a terrific organization and is very instrumental in delivering aid to Haiti in their current situation. 50/50 tickets and jar will be at the Fellowship Table.

This week's program will be a presentation by Kevin Humphrey with Hollison Technologies, a company here in town whose mission is to help ensure the safety of the world's food supply. This should be a very interesting program. Please be sure to come and bring a prospective member. **REMEMBER – THE FUTURE OF ROTARY IS IN YOUR HANDS!**

See you Wednesday, **President Patty**

Meeting Notes from January 20, 2010

PRAYER, PLEDGE & 4-WAY TEST: Roger Coomes

ATTENDANCE & GUESTS: Tom Gaston reported 56 members in attendance. Noel Maddox had a make-up at the Daviess County club.

PROGRAM: Gordy Wilcher, owner of Owensboro Music Center, described the benefits of using social media and other Internet-based tools to promote your business.



Happy Birthday to...

Randy Spaw – January 27 • **Todd Inman** – February 1



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2009/10
Rotary International
Theme

Mark your calendar - Buy your tickets - Talk it up

WHAT: Owensboro Rotary's "Bourbon Heritage Celebration" Fundraiser
WHEN: February 13, 2010, 6:00 p.m. to Midnight
WHERE: Charles Medley Distillers Kentucky, 10 Distillers Road

Tickets include Bourbon tasting, hors d'oeuvres, buffet dinner, dancing with The Velvet Bombers, and a Silent Auction. Contact jebelhar@bkd.com for more information.

All proceeds benefit the Owensboro Rotary Club Foundation

Rotary Reminders

- Don't forget to make up your missed meetings at Daviess County Rotary at Moonlite at 7 am on Tuesday.
- If you have an email address and are not receiving the *Impetus* online, or you have changed your email address, please send that information to kim@mediaworksadvertising.com.

Please mail any questions, suggestions, or comments regarding the *Impetus* to:

Impetus Editor
c/o Owensboro Rotary Club
1735 Frederica Street
Owensboro, Kentucky 42301

Visit Owensboro Rotary on the Web!

www.owensbororotary.org

Meeting Information

Meeting Time:

Every Wednesday at 12:00 noon

Meeting Location:

Owensboro Country Club
400 E. Byers Avenue
Owensboro, Kentucky 42303

2009/10 Club Officers

President: Patty Ray
Vice President: Dean Ehrenheim
Past President: Tom Smith
Secretary: David Silvert
Treasurer: Kevin Schwartz