



Service above self...

# OWENSBORO'S ROTARY IMPETUS

...since 1915

Vol. 54, No. 36

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March 15, 2010

## Programs

### This Week's Program:

Zev Buffman, Roxie Witt – RiverPark Center

### Upcoming Programs:

Mar. 24 Laswell Scholarships

Mar. 31 Club Assembly

## \*\* Reminder \*\*

### BOARD NOMINATIONS NEEDED

Nominations and/or volunteers are being sought for the Owensboro Rotary Club Board of Directors. Three new directors will be elected for two-year terms beginning July 2010.

If you wish to nominate someone or are willing to serve yourself, **please contact President Patty Ray** at 302-4256 or by email at [indetrustpdr@aol.com](mailto:indetrustpdr@aol.com). If you are nominating someone, please consult that person first to see if he/she is willing to serve. Nominations will be accepted through March 24 and the election will be held at our club assembly on March 31

**Patty wants to hear from YOU!**

## Happy Birthday to...

Jeff Carpenter – March 19

Joe Hancock – March 19

Steve Ford – March 20

Patrick Roos – March 20

Kathy Olson – March 22



## Your President Speaks...

Heath Eric, a local entertainer and recording studio owner from Rumsey, as well as the regional representative for Alltech and the Alltech FEI World Equestrian Games 2010, presented our program last Wednesday. Heath told us first about Alltech – no, it's not a cell phone company. It is an animal feed and nutrition company headquartered in Nicholasville, KY, that has fronted \$10 million as the lead sponsor for the FEI World Equestrian Games 2010 being held at the Kentucky Horse Park in Lexington this fall. Alltech has also spent \$20 million promoting the Games (hosted outside of Europe for the first time EVER) for three reasons: to bring name recognition for Alltech, to introduce new Alltech brands, and most importantly, to introduce Kentucky to the world as a super brand. They are projecting over 900,000 visitors to the Commonwealth for this event which is the equivalent of the Olympics in the horse world. The viewership for the event, scheduled for September 25 - October 10, 2010, is projected to be 5 times that of the Super Bowl. Go to [www.AlltechFEIgames.com](http://www.AlltechFEIgames.com) for tickets and schedules.

At our Club Assembly on March 31, we will be electing three new Board members for the next Rotary year, July 1, 2010 through June 30, 2011. These are two-year terms. If you are interested in running for election or wish to nominate someone, please let me know. We have a great slate of officers for the coming year: **Dean Ehrenheim**, President; **Dave Silvert**, Vice-President; and **Chris Poynter**, Secretary. Nominations for Board members will be accepted through March 24 and the election will be held at our club assembly March 31.

Be ready to play 50/50 this week. Fifty percent of the proceeds go in your pocket – the other half goes to Polio Plus. The tickets and jar will be at the Fellowship Table.

This week's program will be a presentation by Zev Buffman and Roxi Witt from the RiverPark Center. If you haven't been to a meeting lately, you have been missing some great programs.

**REMEMBER – THE FUTURE OF ROTARY IS IN YOUR HANDS!**

See you Wednesday,  
**President Patty**

## Meeting Notes from March 10, 2010

**PRAYER, PLEDGE & 4-WAY TEST:** Pat McFarling

**ATTENDANCE & GUESTS:** J.P. Fentress reported 63 members and 2 guests (Bishop William Medley and Rick Crabtree) in attendance.

**50/50 WINNER:** Gary Sisk

### PROGRAM:

**Dean Ehrenheim** introduced Heath Eric, regional representative for Alltech, who provided information about the upcoming Alltech FEI World Equestrian games to be September 25 - October 10, 2010 at the Kentucky Horse Park in Lexington.

L to R: Dean Ehrenheim, President Patty Ray, Heath Eric



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2009/10  
Rotary International  
Theme

### *The 4-Way Test*

*Of the things we think, say or do:*

- *Is it the Truth?*
- *Is it fair to all concerned?*
- *Will it build good will and better friendships?*
- *Will it be beneficial to all concerned?*

### Rotary Reminders

- Don't forget to make up your missed meetings at Daviess County Rotary at Moonlite at 7 am on Tuesday.
- If you have an email address and are not receiving the *Impetus* online, or you have changed your email address, please send that information to [kim@mediaworksadvertising.com](mailto:kim@mediaworksadvertising.com).

Please mail any questions, suggestions, or comments regarding the *Impetus* to:

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**Visit Owensboro Rotary on the Web!**

[www.owensbororotary.org](http://www.owensbororotary.org)

### Meeting Information

**Meeting Time:**

Every Wednesday at 12:00 noon

**Meeting Location:**

Owensboro Country Club  
400 E. Byers Avenue  
Owensboro, Kentucky 42303

### 2009/10 Club Officers

President: Patty Ray  
Vice President: Dean Ehrenheim  
Past President: Tom Smith  
Secretary: David Silvert  
Treasurer: Kevin Schwartz