



Service above self...

OWENSBORO'S ROTARY IMPETUS

...since 1915

Vol. 53, No. 31

Published weekly by the Owensboro, Kentucky Rotary Club

March 2, 2009

Programs

This Week's Program: TBA

Upcoming Programs:

Mar. 11 TBA

Mar. 18 Hager Awards

Mar. 25 Senator David Boswell

Program Chair for March is **Tish Correa-Osborne**

Your President Speaks...

Last Wednesday Fred Reeves did an excellent job of sharing the vision of downtown Owensboro and what it is going to look like in a few years. It is inspiring to this life-long resident to see that finally, after so much talk and deliberation, civic leaders are moving forward with plans to make over our town's most distinctive feature, the river front.

In the same way, we are beginning to see a makeover of Owensboro Rotary this year. For so long we have had the attitude that what we did was "good enough". We gave enough, we supported enough good causes, we paid our International dues, gave out a few scholarships, etc. This club became stalemated into thinking we were doing fine. But that was not true compared to our peers throughout the world of Rotary. You have heard how we were perceived throughout our District 6710, as a club with great "potential". We have now turned a corner and are changing the face of Rotary in Owensboro. Just like the revitalized river front area of town, the best feature of our Rotary club – our philanthropic outlook and generosity – is getting a makeover.

So, we have actually just raised a bunch of money from the community at large, without hitting up our membership. We want to build on that, not only with another, bigger event next February, but with other ideas for fund raising. Rotarian **Ben Hendley** spoke at the Cadiz, KY club recently and the members told him that their 40-year old radio auction which raises \$165,000 annually is no big deal. The membership all pitches in and they work hard for a couple of weeks. Then they argue over where to spend all the money and they give it away! They talk of giving in numbers like \$30,000 here and \$10,000 there... whereas we dole out cash to worthy charities in \$1,000 or \$2,000 increments.

Are we going to be that other kind of a Rotary Club? YES!! But it will require a lot more of us to get involved. It will make our fellowship so much sweeter when we know we are making a much bigger difference and living up to our potential. Our makeover has begun... be a part! Let me know that you are a player and a participant! **THINK BIGGER!!**

See you next week, *President Tom*

** Reminder **

BOARD NOMINATIONS NEEDED

The Owensboro Rotary Board of Directors is accepting nominations/volunteers for 2009-2010. We need a total of 3 new directors.

If you wish to nominate someone or are willing to serve yourself, **contact Patty Ray** at 689-9861, 302-4256 or by email at indetrustpdr@aol.com. If you are nominating someone, please consult that person first to see if he/she is willing to serve. Nominations will be accepted through March 4, nominees will be announced in the *Impetus*, and the election will be held on March 11.

Patty wants to hear from YOU!

Happy Birthday to...

Glenn Higdon – March 5



Meeting Notes from February 25, 2009

PRAYER, PLEDGE & 4-WAY TEST: Greg Longtine

ATTENDANCE & GUESTS: Paul Gilliam reported 62 members, 5 guests and 1 visiting Rotarian present.

NEW MEMBER INDUCTION: Marijane Salmon introduced new member **Roy Woodard**. Roy recently returned to Owensboro after retiring as superintendent of Harrison County Schools.

ANNOUNCEMENTS:

- Fellow Rotarian **Mike Filbin's** recovery is going well and his prognosis is very positive.
- A collection was taken for a memorial contribution to Rotary International in the name of District Governor Terry Shockley's 16-year old son, who recently passed away.

PROGRAM: **John Kazlauskas** introduced Fred Reeves, who as executive director of downtown development is charged with developing public and private partnerships to revitalize the downtown area. Fred presented a slideshow illustrating key points of downtown development. The goal is to create an urban village concept. This concept is being developed in many large downtown areas, but will be unique for a town our size. The beauty of Smothers Park/Riverfront will be complimented by the development planned with the help of Gateway Planning Partners of Fort Worth, Texas. Work on the project is anticipated to begin within three years, but Fred cautioned that working with state and federal bureaucracy may take some time.

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2008/09
Rotary International
Theme

The 4-Way Test

Of the things we think, say or do:

- *Is it the Truth?*
- *Is it fair to all concerned?*
- *Will it build good will and better friendships?*
- *Will it be beneficial to all concerned?*

Rotary Reminders

- Don't forget to make up your missed meetings at Daviess County Rotary at Moonlite at 7 am on Tuesday.
- If you have an email address and are not receiving the *Impetus* online, or you have changed your email address, please send that information to **kim@mediaworksadvertising.com**.

Please mail any questions, suggestions, or comments regarding the *Impetus* to:

Impetus Editor
c/o Owensboro Rotary Club
2707 Breckenridge Street
Owensboro, Kentucky 42303

Visit Owensboro Rotary on the Web!

www.owensbororotary.org

Meeting Information

Meeting Time:

Every Wednesday at 12:00 noon

Meeting Location:

Owensboro Country Club
400 E. Byers Avenue
Owensboro, Kentucky 42303

2008/09 Club Officers

President: Tom Smith
Vice President: Patty Ray
Past President: Patrick McNulty
Secretary: Dean Ehrenheim
Treasurer: Bob Nation