



Service above self...

# OWENSBORO'S ROTARY IMPETUS

...since 1915

Vol. 54, No. 35

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March 8, 2010

## Programs

### This Week's Program:

Heath Eric – World Equine Games

### Upcoming Programs:

- Mar. 17 RiverPark Center
- Mar. 24 Laswell Scholarships
- Mar. 31 Club Assembly

## Mark Your Calendar! Rotary dates to remember...

- **April 7:** Rotaract Chartering Ceremony at our regular noon meeting.
- **April 24:** Rotary Leadership Institute (RLI) at Henderson Community College – a great opportunity to learn more about Rotary from Rotarians. (See **Patty Ray** or **Pat McFarling** for more information)

## Meeting Notes from March 3, 2010

### PRAYER, PLEDGE & 4-WAY TEST:

Gary Noffsinger

### ATTENDANCE & GUESTS:

Greg Longtine reported 60 members and 2 guests in attendance.

### 50/50 WINNER: Glenn Skeens

**PROGRAM:** Tom Smith introduced Larry Conder who provided an explanation of his family's commitment to downtown development.

## Your President Speaks...

Larry and Rosemary Conder visited our club last week. Larry presented our program and told the story of his involvement with downtown development. Several years ago, he and his wife enjoyed some financial blessings in their lives and were looking for a way to give back to their community. When they heard the news about the \$45 million Downtown Riverfront Development, they began looking at downtown Owensboro and the possibility of acquiring property to start new ventures there. About four years ago, they liquidated part of their personal stock holdings (great timing!) and invested in downtown real estate. They have since opened the Crème Coffee House, their children now run a lounge/bar downtown, and they have acquired the Smith-Bates building. The Conders are renovating that building, offering four upstairs condominiums upon completion. There is an interesting story about teeth found during the renovation – you will need to go to the kids' bar to hear about that!

Welcome to our two newest members: **Dan Davis**, an employee benefit specialist with Brown & Brown, and **Ed Ray**, our City Attorney. We look forward to working with these gentlemen in our "Service Above Self" initiatives. Thanks to **Gavin Roberts** and **Kevin Schwartz** for recruiting them.

At our Club Assembly on March 31, we will be electing three new Board members for the next Rotary year, July 1, 2010 through June 30, 2011. These are two-year terms. If you are interested in running for election or wish to nominate someone, please let me know. We have a great slate of officers for the coming year: **Dean Ehrenheim**, President; **Dave Silvert**, Vice-President; and **Chris Poynter**, Secretary.

Be ready to play 50/50 this week! Fifty percent of the proceeds go in your pocket – the other half goes to Polio Plus. The tickets and jar will be at the Fellowship Table.

This week's program will be a presentation by Heath Eric on the World Equine Games. If you haven't been to a meeting lately, you have been missing some great programs.

REMEMBER – THE FUTURE OF ROTARY IS IN YOUR HANDS!

See you Wednesday, *President Patty*

## March is Literacy Month on the Rotary Calendar



Literacy is the foundation for virtually all forms of education and a crucial component of effective social and economic participation, human development, and poverty reduction. Even in the 21<sup>st</sup> century, the illiteracy rate in many parts of the world is alarming.

According to UNESCO statistics:

- Nearly 800 million people worldwide over the age of 15 can neither read nor write.
- Women and girls account for about 64% of this group.
- Nearly half of all children in Africa will not complete secondary school.

Recognizing the important role literacy plays in improving lives and empowering people, Rotary International is committed to supporting literacy and education initiatives. Whether distributing dictionaries, building schools, serving as tutors, or like our club, donating books to the public library, Rotarians around the world are actively working to reduce illiteracy.



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2009/10  
Rotary International  
Theme

### *The 4-Way Test*

*Of the things we think, say or do:*

- *Is it the Truth?*
- *Is it fair to all concerned?*
- *Will it build good will and better friendships?*
- *Will it be beneficial to all concerned?*

### Rotary Reminders

- Don't forget to make up your missed meetings at Daviess County Rotary at Moonlite at 7 am on Tuesday.
- If you have an email address and are not receiving the *Impetus* online, or you have changed your email address, please send that information to [kim@mediaworksadvertising.com](mailto:kim@mediaworksadvertising.com).

Please mail any questions, suggestions, or comments regarding the *Impetus* to:

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Owensboro, Kentucky 42301

**Visit Owensboro Rotary on the Web!**

[www.owensbororotary.org](http://www.owensbororotary.org)

### Meeting Information

**Meeting Time:**

Every Wednesday at 12:00 noon

**Meeting Location:**

Owensboro Country Club  
400 E. Byers Avenue  
Owensboro, Kentucky 42303

### 2009/10 Club Officers

President: Patty Ray  
Vice President: Dean Ehrenheim  
Past President: Tom Smith  
Secretary: David Silvert  
Treasurer: Kevin Schwartz